



## My ReconciliACTION Plan – example for business and reconciliation (92)

- Learn and Understand by** Getting to know the territory you live in and the communities you serve. Develop a land acknowledgement based on relationships.
- Explore by** Learning about Indigenous economic rights under the Declaration of the Rights of Indigenous Peoples (3, 5, 17, 20, 21, 23, 32, 36).
- Recognize by** Amplifying the successes of Indigenous Entrepreneurship and businesses like *Animikii* or *Dreamcatcher Promotions*.
- Take action by** Engaging with Indigenous businesses and suppliers and encouraging management to engage with business-specific training and certification with Canadian Council for Aboriginal Business.
- Teach by** Sharing allyship materials with colleagues like the *Montreal Urban Aboriginal Community Strategy Network: Indigenous Ally Toolkit*.

**Learn and Understand:** Get to know your Treaty territory (or if you're on unceded land) and the Indigenous communities that you serve and are nearest to you (<https://www.whose.land/en/>). Develop a new land acknowledgement based on your relationship with Indigenous peoples and communities or the need to develop one.

**Explore:** Learn about Indigenous economic rights under the Declaration of the Rights of Indigenous Peoples (3, 5, 17, 20, 21, 23, 32, 36).

**Recognize:** Amplify the successes of Indigenous Entrepreneurship and businesses like *Animikii*.

**Take action:**

1. Engage with Indigenous businesses and suppliers like *Dreamcatcher Promotions* (<https://dreamcatcherpromotions.com/>).
2. Encourage senior management to engage with business-specific training and certification with Canadian Council for Aboriginal Business or other organizations (<https://www.ccab.com/programs/progressive-aboriginal-relations-par/>).

**Teach:** Review and share allyship materials like the *Montreal Urban Aboriginal Community Strategy Network: Indigenous Ally Toolkit* ([http://reseauumtlnetwork.com/wp-content/uploads/2019/04/Ally\\_March.pdf](http://reseauumtlnetwork.com/wp-content/uploads/2019/04/Ally_March.pdf)).